



The Parade
Watford
Town Centre



FAIRTRADE
WATFORD &
THREE RIVERS

Sunday
9th JUNE '24
@11am to 4pm



Green Festival

Fairtrade Town Stand

Look for the FAIRTRADE MARK on products when you buy!

Swap your buying to Fairtrade and support farmers in the Fairtrade system around the world.



#GreatBigGreenWeek





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This helps to lift them, and their families, out of poverty and maintain sustainable businesses.

Visit the Geen Festival Fairtrade Town Stand on **9 June in The Parade (11am to 4pm)** for more!

Farmers around the world are suffering from climate heating. Extreme weather events cause flooding, droughts and crop pests to increase. Viruses attack coffee, tea, bananas and many other products.

50% of our foods are grown on small scale farms.

Fairtrade coffee production is reduced by climate change and also seriously affects the sustainability of coffee co-operatives in Africa, Asia and Latin America. The Fairtrade inspectors advise farmers on how to mitigate these problems. Sadly some have to accept the inevitable and change their crops altogether.

Growing tea at altitude instead of coffee is one solution for some farmers.

They need our support by buying their products. Choose Fairtrade if you can!

Thank you, on behalf of Fairtrade Co-operatives in Africa, Asia and the Pacific regions.
Brian Mee, (Hon Chair Watford Fairtrade Town Campaign)